

LO-FI PROTOTYPING

Team Focus Pocus

What is Slaptitude?

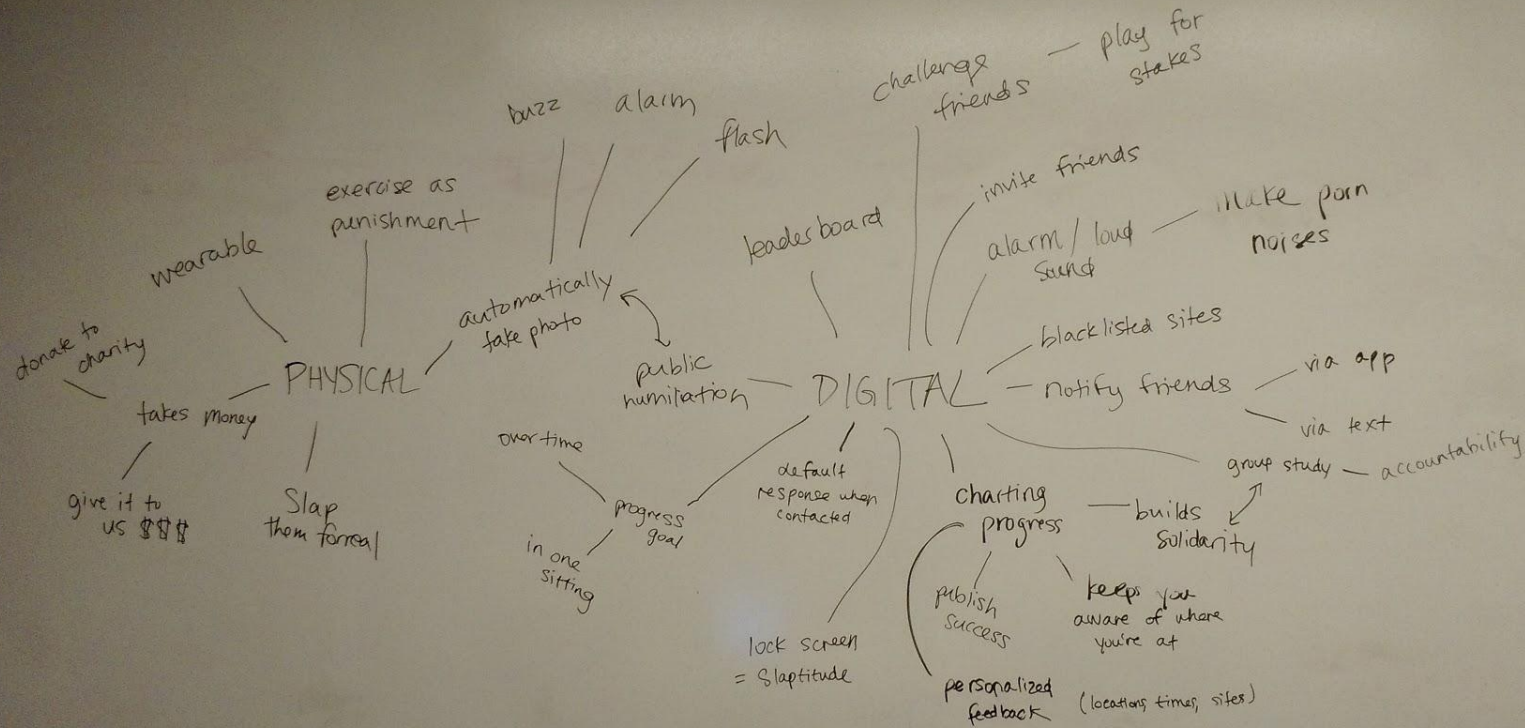
individual training & group challenges!

Mission/Value proposition

Our goal:

To empower people to improve their focus, and make focusing fun!





GREEN

- Challenging friends
- Play for stakes
- Make porn noises
- Leaderboard
- Public humiliation
- Automatically take photo
- BUZZ, alarm, flash
- Exercise as punishment
- Give us \$\$\$ when you lose
- Mean gestures
- Slap forehead
- Blacklisted sites

Red Team

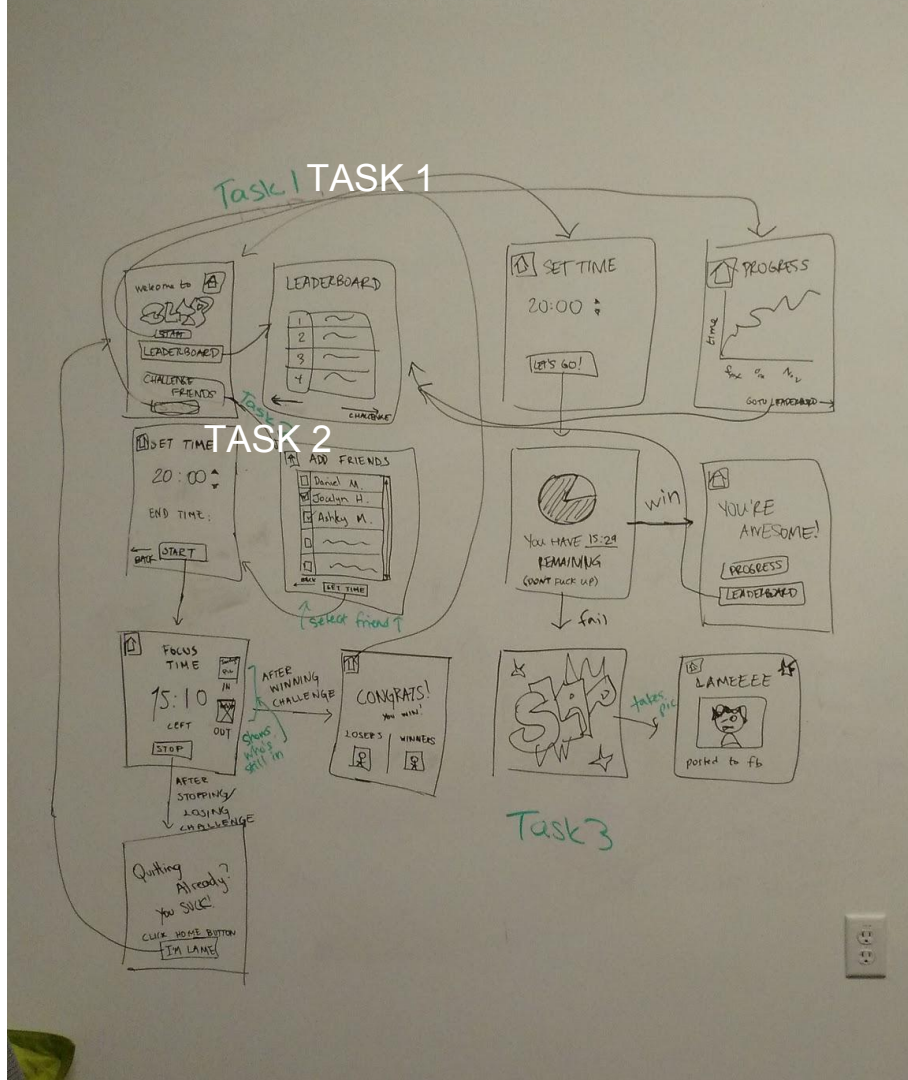
- Lock screen (inspiring quotes / progress)
- Notify friends
- Default response when contacted
- Invite friends
- Group study
- Personalized feedback
- Publish success
- Blacklisted sites
- Donate to Charity
- Private Shock / Buzz
- Charting Progress
- Progress Goals

Task 1:

Check your progress

Task 2:

Start a group challenge

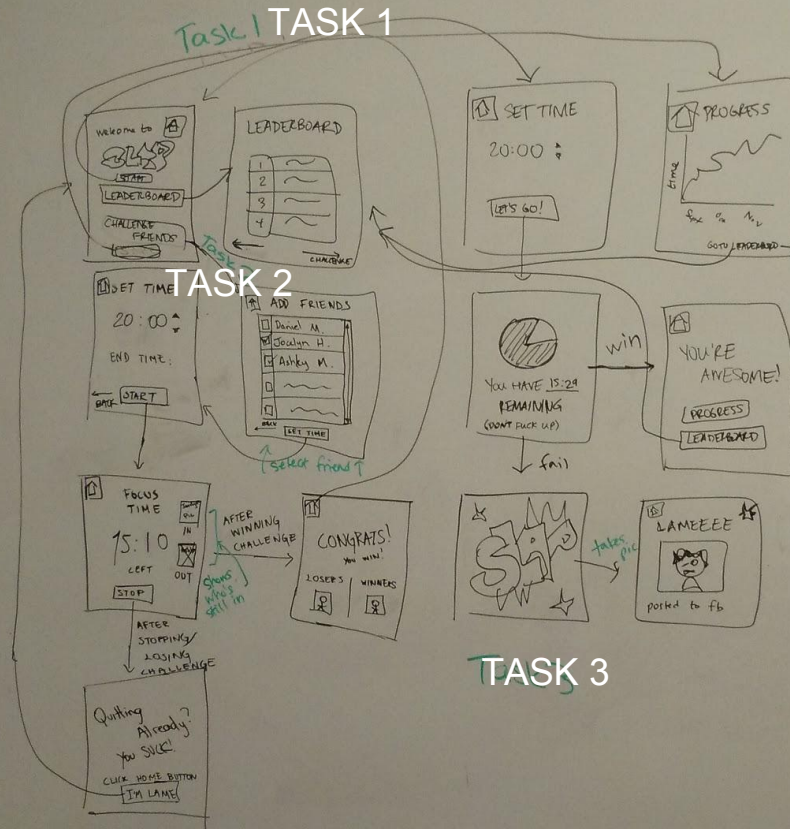


Task 1:

Check your progress

Task 2:

Start a group challenge



Task 3:

Start an individual challenge

PROTOTYPE

<https://popapp.in/w/projects/56270e016278c3ee43b5bdee/preview>

METHOD

1. Background story
2. Have them test out app - talk them through it
3. Have them test out app again - alone this time
4. General feedback
5. Specific feedback
6. Improvements they'd like to see

11 USERS!

Lily

Teddy

Asli

Nawaf

Ian

Laetitia

Tina

Gi

Matt

Kathryn

Tony

FEEDBACK ON INDIVIDUAL FOCUS TRAINING

- Ineffective to use computer to do work!
- Posting on social media is a lot... might be too embarrassing
- Pretty straightforward, simple to understand concept and use
- Might be overstepping boundaries of what an app can do?
- Wall of Shame vs. Wall of Fame

FEEDBACK ON GROUP CHALLENGE

- really funny idea, cool concept
- putting in money is a great financial incentive to do work
 - should be an option though
 - have dares & challenges as an option
 - point system or badges?
- fantastic for group projects (academically, professionally, or otherwise)
- more effective if entire group is in one room
- schedule challenge in advance
 - one person responsible for setting timer

FEEDBACK ON POTENTIAL EXTRA FEATURES

- Default notification
 - What if there's an emergency??
 - have 3 options: Complete Focus, Emergency Exit, Turn it of
- Personalized feedback
 - tracking time of day and location sounds like an app all by itself
 - being tracked is disturbing , not about surveillance life
- Notify friends via text when distracted
 - would just turn off feature, sounds annoying
 - better than blasting all of social media

SUGGESTED UI CHANGES

- Progress page should be inclusive of all type of feedback
- Be wary of language, some phrases are offensive
- Check out fitbit for layout for group challenges
- Make sure home button is considered quitting!
- Looks great, keep it simple

SUMMARY

- How can we make improving focus easy and fun?
- Incorporate group challenges
- People tested our app and loved the idea, but didn't want it to be too intrusive

LO-FI PROTOTYPING

QUESTIONS?